

# Park United FC Merchandise 2014/15



Mouse-mat



Key rings, Badges  
& Fridge magnets

Coasters

*Laminated Pennants, Car Kits and Door Hangers*

	Each Item	Approx Size (mm)	Cost to Club	Proposed Selling Price	Club Profit	Club Profit (%)
1	Car Kit - Front	160 x 140	£2.30	£3.00	£0.70	23%
2	Car Kit - Back	160 x 140	£2.30	£3.00	£0.70	23%
3	Crest - Rather be	150 x 120	£2.00	£3.00	£1.00	33%
4	Door Hanger - Training	270 x 80	£1.80	£2.50	£0.70	28%
5	Door Hanger - Fans	270 x 80	£1.80	£2.50	£0.70	28%
6	Door Hanger - Chilling	270 x 80	£1.80	£2.50	£0.70	28%
7	Door Hanger - Sulking	270 x 80	£1.80	£2.50	£0.70	28%
8	Pennant - Large	255 x 175	£2.40	£3.50	£1.10	31%
9	Pennant - Medium	255 x 175	£2.30	£3.30	£1.00	30%
10	Pennant - Small	190 x 130	£2.10	£3.00	£0.90	30%
11	Crest	150 x 120	£2.00	£3.00	£1.00	33%
12	Car Kit - Away/Keeper	160 x 140	£2.30	£3.00	£0.70	23%

*Costs and Proposed Selling Prices*

*Pictures, Key Rings, Magnets, Coasters, Mouse Mats*

	Each Item	Approx Size (mm)	Cost to Club	Proposed Selling Price	Club Profit	Club Profit (%)
1	Picture Landscape (6x4 A6)	150 x 115	£4.30	£5.50	£1.20	22%
2	Picture Portrait (4x6 A6)	115 x 150	£4.30	£5.50	£1.20	22%
3	Picture Landscape (8x6 A5)	215 x 145	£5.40	£6.50	£1.10	17%
4	Picture Portrait (6x8 A5)	145 x 215	£5.40	£6.50	£1.10	17%
5	Keyring	50 x 35	£1.50	£2.00	£0.50	25%
6	Fridge Magnet	50 x 35	£1.40	£2.00	£0.60	30%
7	Badge	50 x 35	£1.30	£2.00	£0.70	35%
8	Coaster (90x90)	90 x 90	£2.30	£3.00	£0.70	23%
9	Mouse Mat	240 x 200	£3.90	£5.00	£1.10	22%

*Costs and Proposed Selling Prices*